



NAYA RAIPUR DEVELOPMENT AUTHORITY

Amendment 3

Naya Raipur , 15th February 2017

No: 312/JSV/NRDA

With reference to RFP No.285/JSV/NRDA/2017, Naya Raipur dated 20.01.2017, "RFP for Selection of Social Media and Digital Media Communication Support Consultant", the following Amendment-3 is made:-

SI	Clause Reference	Existing Clause		
1	1.15.D	Team Member	Key Personal Credentials	Academic Qualification
		Team Member 1	3 years of experience post qualification in following ; <ul style="list-style-type: none">• Content preparation for social media (in Hindi + English), Political communication (in Hindi English), New Papers, Magazine articles and similar platforms• Experience in Proof reading• Social Media Analytics	Bachelors in Mass Communication, English Literature and similar bachelor degrees.
		Team Member 2 – Visualizer	3 years of experience post qualification in graphic designing	Certification in Multimedia



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Amended Clause		
Team Member	Key Personal Credentials	Academic Qualification
Team Member 1- Accounts Manager	3 years of experience post qualification in following ; <ul style="list-style-type: none"> • Content preparation for social media (English), Political communication (in English), New Papers, Magazine articles and similar platforms • Experience in Proof reading • Social Media Analytics 	Bachelors in Mass Communication, English Literature and similar bachelor degrees.
Team Member 2 – Visualizer	3 years of experience post qualification in graphic designing	Certification in Multimedia
Team Member 3	3 years of experience post qualification in following ; <ul style="list-style-type: none"> • Content preparation for social media (Hindi), Political communication (in Hindi), New Papers, Magazine articles and similar platforms • Experience in Proof reading 	Bachelors in Mass Communication, Hindi Literature and similar bachelor degrees.
2 Form 6	Existing Clause	
<p>Financial Proposal Submission Form</p> <p>TO: Chief Executive Officer, Naya Raipur Development Authority, Raipur, Chhattisgarh</p> <p>Dear Sir, Sub: - RFP for Selection of Social Media and Digital Media Communication Support Consultant</p>		



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I/We, the undersigned, offer to provide services in accordance with your Request for Proposal dated _____, and our Proposal (Technical and Financial). Our attached financial proposal as a license fee per year for initial three years of License Period is for the sum of Rs. (amount in words _____) and for extension of next three years license fee per year is for the sum of Rs. _____ (amount in words _____) .

Our financial proposal shall be binding upon us subject to modifications resulting from contract negotiations, up to expiration of the validity period of the proposal, .i.e., 180 (One hundred Eighty) days from the submission of due date.

I/We undertake that, in completing for (and, if the award is made to us, in executing) the above contract we will strictly observe the laws against fraud and corruption in force in India namely "Prevention of Corruption Act 1988". .

I/We understand you are not bound to accept any proposal you receive.

Yours sincerely,

Authorized Signature:

Name and Title of Signatory:

Name of the firm: Address:



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Amended Clause

Format for Financial Proposal

(On the letterhead of the Applicant)

[Location, Date]

FROM: [Name of Applicant]

.....
.....

To

The Chief Executive Officer (CEO)
Naya Raipur Development Authority
Mantralaya, Near Mahanadi Bhavan,
Capital Complex, Sector-19,
Naya Raipur 492 002, Chhattisgarh

Sub: " RFP for Selection of Social Media and Digital Media Communication Support Consultant "

Dear Sir,

We, the undersigned, having gone through this RFP document and Amendments and having fully understood the scope of services, as set out in this RFP document, offer to provide the services for the above in accordance with your RFP.

Our Financial Proposal for monthly professional fee for the Key Personnel to be deployed at NRDA office is as per below:

S. No.	Key Personnel	Monthly Fee (INR)
1	Team Member 1 – Accounts Manager	



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2	Team Member 2 – Visualizer	
3	Team Member 3	
Total Monthly Fee		

The Monthly Fee quoted above is inclusive of all taxes, surcharges out pocket expenses incurred towards local travel, documentation and communication; and any expense including profit incurred by us towards delivery of Scope of Services as given in the RFP. The service tax, as applicable shall be paid extra by NRDA. The taxes shall be deducted at source as per law.

If our Bid is found seriously unbalanced in relation to the market rate or Authority's estimate of the cost to be performed under the Contract, the Authority may require us to produce detailed analysis, to demonstrate the internal consistency of those prices with the Good Industry Practice. In case if our bid, is found unrealistically higher than estimate and which could not be substantiated satisfactorily by the us, it may be rejected as non-responsive.

Yours Sincerely,

Authorized Signature:

Name and Title of Signatory:

Name of Firm:

Seal of Firm:

[Address](#)

Chief Executive Officer
Naya Raipur Development Authority
Naya Raipur