

**विषय: Subject : SELECTION OF FIRM FOR PROVIDING MARKETING & SALE SERVICES FOR RETAIL AND COMMERCIAL COMPLEXES IN CBD AREA**

In reference to RFP No. 693/R-03/PRJ/NRDA/2015 for the SELECTION OF FIRM FOR PROVIDING MARKETING & SALE SERVICES FOR RETAIL AND COMMERCIAL COMPLEXES IN CBD AREA, some firms have mailed their queries in respect of above RFP. The final responses to the queries may be referred below:

S. No.	Clause No.	RFP Clause	Query/ Suggestion	Response
1	3.15.2	The Consultant shall be paid a fixed monthly retainer fee of INR 3.5 lakh inclusive of taxes	The Consultant shall be paid a fixed monthly retainer fee of INR 12-15 lakh inclusive of taxes	No Change
2	3.16.1	The Consultant shall deploy 2 key personnel at Naya Raipur. The same shall be deployed for a period of 12 months initially. If required, NRDA shall extend the deployment period and the retainer fee as specified in clause 3.15.1 shall be paid to the consultant	It is suggested to 'remove this clause' as based on our experience the 2 key personnel deployed shall be actively involved in the marketing & sale services for retail and commercial complexes and would be required to travel to effectively market and participate at various marketing events at various places for successful results; Thus they cannot be stationed at Naya Raipur permanently	The Consultant shall deploy Finance & Contract Management Expertfull time at Naya Raipur. The same shall be deployed for a period of 12 months initially. If required, NRDA shall extend the deployment period and the retainer fee as specified in clause 3.15.1 shall be paid to the consultant. The Marketing Expert shall also work as a Project Coordinator and shall visit the Authority's office every month or as and when required by the Authority. The Project Coordinator shall devote at least four (4) workingdays in a month at Naya Raipur for this purpose. The cost of such travel, lodging, boarding, local conveyance, out of pocket expenses by the Project Coordinator shall be part of the commission quoted by

				Applicant in the Financial Proposal and shall not be paid extra by
3	2.4.3	Last Date of receipt of RFP (Proposal Due Date) – 07/03/2016 up to 3:00 P.M	It is suggested to 'revise the Last Date of receipt of RFP (Proposal Due Date) – 07/03/2016 up to 3:00 P.M to a future date of 14/03/2016 up to 3:00 P.M' as the consultant would require time for preparation, site visit, site survey, team mobilization, etc.	The Last Date of Receipt of RFP (Proposal Due Date) is being revised from 07-03-2016 up to 3:00 pm to 14-03-2016 up to 3:00 pm. The Technical Bid shall be opened on 14-03-2016 at 3:30 pm